

DEAR COLLEAGUES!

The Economics and Management Faculty of Ternopil Ivan Puluj National Technical University invites you to take part in the III International Scientific and Practical Conference: “**Business Transformation for Sustainable Future: Research, Digitalization and Innovation**” (ICBuTS-2024) with being awarded a

[certificate of participation](#)
[\(18 hours – 0,6 ECTS credit\)](#)

CROSS-SECTIONAL TOPICS:

1. Development of accounting and analytical systems of business entities under the digital economy: theory and practice
2. New business philosophy: modern trends, innovative approaches and breakthrough strategies
3. Financial trends that change the future
4. Digital economy as a factor of society sustainable development
5. Information activity as an element of business strategies: modern trends, problems and prospects
6. Modern management processes in the context of socio-economic and digital changes
7. Strategic solutions in marketing and logistics: modern approaches to increase business efficiency
8. Business psychology and management in the dynamic space of modernity
9. The hospitality industry: realities, opportunities and priorities

As the conference results, the participants have the opportunity to publish a scientific article in a collective monograph

The monograph will be assigned an **ISBN** number and placed in **ELARTU** (Institutional Repository of TNTU).
An electronic copy will be sent to all authors

Ministry of Education and Science of Ukraine
Ternopil Ivan Puluj National Technical University
(Ternopil, Ukraine)
Jagiellonian University (Krakow, Poland)
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ICBuTS
Business Transformation for
Sustainable Future: Research,
Digitalization and Innovations



III International Scientific and Practical Conference

«Business Transformation for Sustainable Future: Research, Digitalization and Innovation»

November 14-15
Ternopil – 2024

TERMS OF PARTICIPATION:

To participate in the conference the author(s) should:
– by November 1, 2024, send a scientific article and a copy of the payment receipt to the email address of the organizing committee (nauka.fem.tntu@gmail.com)
– register for participation in the conference following the link:
<https://forms.gle/Jes6pF6mbKfKXME59>

LINK TO PARTICIPATION IN THE CONFERENCE

Zoom Meeting
<https://us02web.zoom.us/j/83921285831?pwd=OCICmPfbYcmZejW8s6cbvPXZJPBwRj.1>
Meeting ID: 839 2128 5831
Passcode: 2024

THE CONFERENCE WORKING LANGUAGES:

Ukrainian, Polish, English

THE CONFERENCE FORMAT:

blended

TERMS OF PAYMENT FOR PUBLICATION OF AN ARTICLE IN THE COLLECTIVE MONOGRAPH

Maximum number of co-authors in one publication is 4 persons.
The minimum page requirement is 10 pages.
Publication fee is 50 USD or 50 EUR

PAYMENT DETAILS:

[BANKING DETAILS IN US DOLLARS CURRENCY \(USD\)](#)
[BANKING DETAILS IN EURO CURRENCY \(EUR\)](#)

CONTACTS:

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ARTICLE SUBMISSION GUIDELINES:

– Pages requirement: 10 pages and more of format A 5 MS Word editor

– Edges: 2 sm of all sides

– Text formatting: font size: Times New Roman, 10 pt, single spacing, paragraph indent – 0,8 sm

– Formulae, symbols, variables that occur in the text must be typed as Microsoft Equation objects

– Figures and tables should be clear and compact (8-9 pt, single spacing).

NOT ALLOWED: hyphenation in words (including automatic one); scanned formulae, figures and tables, ungrouped figures; footers set.

The editorial board reserves the right to select scientific materials for publication in the monograph.

The article should be a complete material of scientific content, including the results of the author’s original research with an introduction, main body, conclusion and references.

EXAMPLE OF THE ARTICLE FORMAT:

Olena Oliynyk

Ternopil Ivan Puluj National Technical University (Ukraine)

SOCIAL RESPONSIBILITY OF BUSINESS IN A FULL-SCALE WAR

Abstract

**(The abstract in English and Ukrainian must be at least 1800 characters without spaces)*

Introduction... (1-2 pages)

Main body

Conclusion... (1-2 pages)

References

All materials submitted for publication in the collective monograph are subject to a plagiarism check.

The author is responsible for the reliability of the information provided and compliance with the requirements of academic integrity